



FOR IMMEDIATE RELEASE

**OUTSOURCED ARTWORK AND ORDER ENTRY SERVICES PROVIDER
OFFICE BEACON BECOMES AN OFFICIAL RESELLER OF TECHNOLOGO**

Los Angeles, March 1, 2009 – Office Beacon LLC, the largest provider of outsourced artwork and order entry services for the promotional products industry announced today that it had signed an agreement with Technologo, the industry’s leader in Virtual Sample technology, to become an official reseller of its software products.

“We believe that this strategic alliance with Technologo further strengthens Office Beacon’s position in the marketplace. The combination of our offshore artwork and order entry services combined with implementation and configuration of Technologo’s Virtual Sample software is a winning combination,” said Pranav Dalal, Office Beacon’s President and CEO. “We look forward to a productive and rewarding relationship with Technologo.”

“We saw this as a perfect fit, with Office Beacon’s years of experience providing services to suppliers and distributors in artwork production and back-office functions,” said Michael Betts, Technologo’s Vice President of Sales & Marketing. “We already share and target many of the same clientele which makes for a synergistic and prosperous relationship”.

About Office Beacon LLC: Founded in 2001 and based in Redondo Beach California, Office Beacon is the largest provider of high volume, low cost outsourced graphics and order entry services to the promotional products industry. Office Beacon is an 800-employee services company combining Indian local talent working along side European and North American Employees within its production facilities in India. With dedicated client teams, no setup fees and 24x7 operations, Office Beacon delivers immediate impact to your ROI from day one. For more information, please visit www.officebeacon.com.

About Technologo — Technologo is the world’s leading provider of Virtual Sample tools and services for the Promotional Products Industry. We have been providing our solutions to suppliers, distributors and search engines since 1998. Technologo is the only full-time Virtual Sample solutions specialist, employing a skilled team of photographers, graphic artists, programmers, engineers, and web developers. We provide our users with the most powerful Virtual Sample engine in the industry to drive their products and ideas inexpensively and professionally to their customers – instantly. For more information, please visit www.technologo.com.

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