



FOR IMMEDIATE RELEASE

Outsourced Graphic Services Provider Office Beacon LLC Appoints Managing Director of India Operations

Los Angeles, February 11, 2009 – Office Beacon LLC, a leading provider of outsourced graphic services for the promotional product, commercial printing, and embroidery industries, announced the appointment of Carey Low as Managing Director, India Operations. In this new role, Mr. Low will be responsible for overseeing Office Beacon’s India-based production teams in graphic services, account management as well as client-based personnel. He will focus on enhancing the implementation of new client projects as well as the ongoing support of existing clients. Mr. Low will report directly to Chief Executive Officer, Pranav Dalal.

According to Mr. Dalal, ‘Mr. Low’s appointment highlights our commitment to support Office Beacon clients with the very best management directly from our India based facility. Office Beacon clients realize the extensive benefits of having North American personnel working along side local talent. This has enabled us to lower their costs, increase revenue and enhance their ability to compete. Mr. Low’s leadership is especially critical in the field of graphic and design services, a newer and emerging category of outsourcing. Based on his experience and talent, I am completely confident that Carey will succeed and am delighted to welcome him to his new role.’

Mr. Low is an executive with over 16 years of operations, management and graphic arts / pre-press experience. Prior to joining Office Beacon LLC, Carey was Vice President of Client Services (Graphics and Customer Service) for Starline Industries Inc, a top 40 promotional products supplier. In his role with Starline, Carey was responsible for Graphic Arts operations for Canadian (Concord, ON) and USA (Grand Island, NY) facilities and ultimate client experience for the entire company. This includes coaching and leading a sizable staff in continuous improvement and a high performance team approach, consistently ensure a customer-focused environment, develop competitive strategies for operational improvement, and build flexibility for seasonal sales patterns. Previously, Carey also managed operations for various pre-press and print operations including Intouch Graphics Inc and Press On Print Inc.

For more information, please visit www.officebeacon.com.

About Office Beacon — Office Beacon is an 800 employee outsourced graphic services company with production facilities in Vadodara, India. Office Beacon has been providing outsourced graphic services since 2001. It offers 100% dedicated production teams with no up-front costs or setup fees to clients. Office Beacon delivers exceptionally high quality services, combining Indian local talent working alongside European and North American employees, both based at our state-of-the-art, “round-the-clock” production facility in India.

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